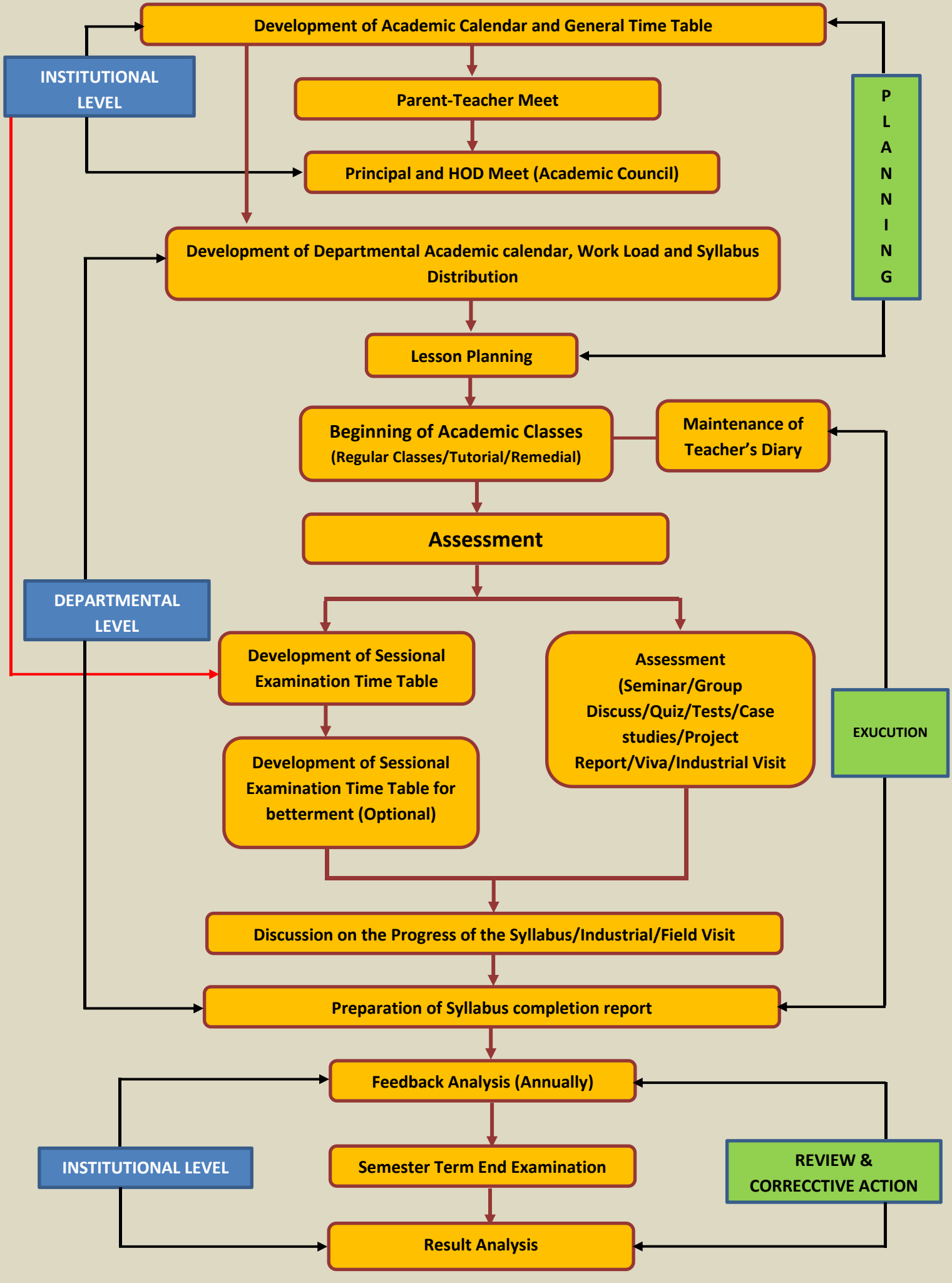CURRICULUM PLANNING AND IMPLEMENTATION