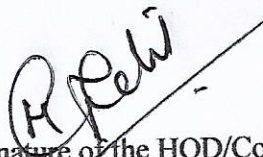


RANGAPARA COLLEGE
RANGAPARA::SONITPUR::ASSAM
DETAILS OF SEMINARS
DEPARTMENT: COMMERCE
YEAR: 2017

Sl No.	Topic of the Seminar: Consumer Awareness and Problems and Prospects					
1	Name of the Co-ordinator	Nupam Kumar Palit				
	Level of the event (Please Tick)	International		National	✓	State
2	No. of Participants (Attach the list of Participants)	36				
3	Date	From	17-11-2017	To	18-11-2017	
4	Details of the Resource Person	1	Prof. Nayan Baruah Gauhati University			
		1.	Ramen Barman Associate Professor, Gauhati Commerce College			
		2	Dr. Jugal Kishore Barman Associate Professor, Gauhati Commerce College			
		3	Dr. Surajit Bhagawati Associate Professor, Nagaon College			
		4	Dr. Bipul Kr. Sarmah Associate Professor, Kaliabor College			
5	Funds Provided (INR in lakhs) (if any)	Rs. 1,50,000				
6	Sponsored Agency (if any)	No				
7	Activity Report	Enclosed				


 (Dr. Ranjan Kalita)
 Principal
 Rangapara College
 Principal
 Rangapara College


 Signature of the HOD/Co-ordinator



SPEED POST



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(पूर्व) विद्यार्थी विकास विभाग, भारत सरकार
Ministry of Human Resource Development, Govt. of India
पूर्वोत्तर क्षेत्रीय कार्यालय/North Eastern Regional Office
हाउसेड कॉम्प्लेक्स/Housefed Complex
डिस्पूर, गुवाहाटी-781006 / Dispur, Assam-781006
Phone: 0361-2267001 Fax: 0361-2267005
Website: www.ugc.ac.in E-mail: ugceast00@gmail.com

FD Diary No.

Dated:

No. F.3-49/Sem/Conf/NERO/2015-16/1266



Date 30 MAR 2016

The Drawing & Disbursing Officer,
University Grants Commission,
North-Eastern Regional Office,
Housefed Complex,
Dispur, Guwahati (Assam)- 781006

Subject :-Release of Grants-in-aid to Rangapara College, P.O.-Rangapara, Pin-784 505, Sonitpur, Assam (Affiliated to Gauhati University, Gopinath Bordoloi Nagar, Guwahati-781014, Assam) for the year 2015-16 under Plan in respect of Seminar/Conference/Workshop entitled "Consumer.....Prospects" conducted by the College

Sir/Madam,

I am directed to convey the sanction of the University Grants Commission for payment of grant of ₹1,20,000/- (Rupees One Lakh Twenty Thousand) only as 1st instalment for the year 2015-16 towards conducting Seminar/Conference/Workshop to the Principal, Rangapara College, P.O.-Rangapara, Pin-784 505, Sonitpur, Assam for the Plan expenditure to be incurred during 2015-16.

I

Amount Allocated(₹)	Head of Account [4(iv)b]	Amount already released (₹)	Amount being released (₹)	Balance Grant (₹)
1,50,000/-	2C(i) - General 2C(ii) - SC 2C(iii) - ST	Nil	1,20,000/-	30,000/-

The sanctioned amount is debitible to the Seminar/Conference/Workshop Grant Head (i) found to be valid for payment during the current financial year.

The amount of the grant shall be drawn by the Joint Secretary, University Grants Commission, North Eastern Regional Office, Guwahati, on the Grant-in-aid bill and shall be disbursed to and credited to the Principal, Rangapara College, P.O.-Rangapara, Pin-784 505, Sonitpur, Assam through RTGS/NEFT as per the following details.

[Handwritten Signature]
30/03/16

Page 1 of 3

[Handwritten Signature]
(Dr. Ranjan Kalita)
Principal
Rangapara College



Annexure - II

FEEDBACK FORM

SCHEME FOR ORGANISING CONFERENCES/WORKSHOPS/SEMINARS IN COLLEGES

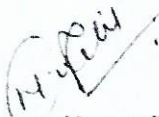
1. UGC File No & Date of Sanction Letter : F.8-45/Sem./Conf./NERO/2015-16
Date: 30/03/2016
Rs. 1,50,000
- a) Amount sanctioned : Rs. 1,20,000
- b) Amount released : Nupam Kumar Palit
- 2) Name of the Convener/Organising Secretary : Rangapara College, P.O. Rangapara
Dist. Sonitpur, Assam, 784505
- 3) Name and Address of the College : Rangapara Nagar Grahak Samobai
Samiti Ltd.
- 4) Name of the Collaborating Organization : Consumer Awareness: Problems and
Prospects
- 5) Title of the Activity
- 6) Date(s): from 17-11-2017 to 18-11-2017
- 7) Venue : Rangapara College, P.O. Rangapara
Dist. Sonitpur, Assam, 784505
- 8) Total numbers of participants proposed and actually attended:
Proposed: 60; Attended: 36
- 9) Total no. of papers presented (with title) : 34
- 10) Total amount sanctioned: Rs. 1,50,000
- 11) Total expenditure incurred in conducting the Activity: 1,50,000
- 12) Grant received from various agencies other than the UGC for this Activity: NIL

Sl. No.	Name of Agency	Grant Received
1.		
2.		
3.		
Total:		



(Dr. Ranjan Kalita)
Principal
Rangapara College



- 13) Details of internal revenue, if any, generated by the Institution/ Department on account of this Activity **Rs. 19000/-**
- 14) Briefly mention about the technological academic or any other benefit generated by conducting this seminar conference symposium with respect to a) the institution, b) the faculty, c) students, d) industry society **See Enclosure-I**


(Nupam Kumar Palit)

Name & Signature of Convenor
Organizing Secretary


(Dr. Ranjan Kalita)

Name & Signature of Principal of College
Principal
Rangapara College


(Dr. Ranjan Kalita)
Principal
Rangapara College



Annexure-III

FORMAT FOR STATEMENT OF EXPENDITURE & UTILIZATION CERTIFICATE

1. UGC file No. **F.8-45/Sem./Conf./NERO/2015-16** Date: **30/03/2016**
2. Title of the Conference Workshop Seminar **Consumer Awareness: Problems and Prospects**
3. Name of the Convener Organizing Secretary **Nupam Kumar Palit**
4. Number of Participants **36**
5. Duration of the Activity (with dates) **2 Days (From 17.11.2017 to 18.11.2017)**

Sanction No & Date	Grant sanctioned now	Details of expenditure incurred item-wise	Amount (Rs.)
F 8- 45 Sem. Conf. NERO 2015-16 Date: 30.03.2016	Rs. 1,20,000	1. TA and honorarium for Resource Persons	23,000
		2. TA for Paper Presenters (Not applicable for Departmental Seminar)	6,100
		3. Pre-Conference printing (Announcements, Abstracts, etc.)	22,337
		4. Publication of Proceedings	42,500
		5. Local hospitality	50,620
		6. Miscellaneous expenses	5,443
		7. Total:	1,50,000
		Grant Received	1,20,000
	Balance to be received	30,000	

It is certified that the amount of Rs. 1,20,000 (Rupees One lakh twenty thousand) out of the Total grant of Rs. 1,50,000 (Rupees One lakh Fifty Thousand) sanctioned to the seminar on "Consumer awareness and Problems and Prospects" by the University Grants Commission vide its letter No **F.8-45/Sem./Conf./NERO/2015-16** dated 30.3.2016 under organizing Conferences, Workshops, Seminar in colleges (during XII Plan) scheme has been utilized for the purpose for which it was sanctioned and in accordance with the terms and conditions as laid down by the Commission.

If as a result of check or audit objection some irregularities are noticed at a later stage, action will be taken for refund, adjustment or regularization.

Nupam Kumar Palit
Name and signature of Convener/Organizing Secretary

[Signature]
Name & Signature of Head of College (with seal)
Principal
Rangapara College

Signature of the Govt. Auditor/Chartered Accountant (with seal)

For Shekhar Agarwal & Associates
Chartered Accountants

[Signature]
Shekhar Agarwal
Proprietor

Membership No.-310479
ICAI FRN 329706E

UDIN-19310479AAAATJ6269

[Signature]
(Dr. Ranjan Kalita)
Principal
Rangapara College



Enclosure - I

Institution:

In a study with the objective to look at the consumer awareness on the grievance mechanisms, it has been found that there is unawareness of grievance mechanism among all sections of the society. Food and Food Security Officer can conduct awareness camps with consumer of ration shops. Moreover Anganwadi and ASHA workers can also be trained to pass the information on grievance mechanism to the beneficiaries. Such steps will be beneficial for the better consumer awareness and better their position in the market.

In a study on the problem in implementation of consumer protection legislation it has been found that majority of the respondents don't know about the existence of District Consumer Forum and it is not easy for the layman to understand the provisions of the Consumer Protection Legislation. Consumers choose to tolerate the injustice rather than going into the formalities and it has also been observed in the study that the expenses incurred by the complainant for acquiring justice ends up being more than the value of goods/services or compensation claimed. It has been suggested for the availability of proper infrastructural facilities from the Government's end to make the grievance handling machinery more efficient and fast. Moreover the Act can also be modified to suit the consumers.

In a study on small Tea Garden it has been stated that without providing an organized trading forum to the small tea growers to enter into the foreign trade, the promising contribution with quality management cannot be succeed. Small Tea Garden should be provided the small scale industry status along with policy support on logistic and parametric components and such measures will be helpful to generate large scale rural employment opportunity and it will also boosts the rural economy.

Faculty:

In a study on consumer rights among the rural people it has been found that they have low awareness regarding the same. In another study on rural consumer awareness it has been found that though they check the MRP but maximum of them don't check the standardization marks. Moreover rural consumers are very much unawareness regarding the grievance redressal mechanism. In another study poor consumer awareness among the tea tribes has been found. So to improve the emphasis need to be given on consumer education by including it in the course curriculum. Mass media can play a crucial role to improve the consumer awareness level.

Students:

In a study on online shopping awareness among the undergraduate students it has been found that the students' awareness level is satisfactory. Such finding is helpful to promote the e-entrepreneurship among the students as they are very much awareness about the technology.

Ranjan Kalita

Ranjan Kalita
(Dr. Ranjan Kalita)
Principal
Rangapara College



FORM GFR - 19 A

See Govt. of India's decision (1) below rule 150
Form of Utilisation Certificate

Sl.No	Letter No. & Date	Amount
1.	Grant from (Letter No. F.8-67/Sem./Conf./NERO/2015-16/1266) dated 30-03-2016)	
	Total Amount sanctioned :-	1,50,000
	Total Amount released :-	1,20,000

Certified that Rs. 1,50,000/- (Rupees One Lakhs and Fifty Thousand) only of grant-in-aid sanctioned in favour of Rangapara College (National Seminar on Consumer Awareness: Problems and Prospects) vide letter no. F.8-67/Sem./Conf./NERO/2015-16/1266) dated 30-03-2016 out of which Rs.1,20,000/- (rupees One Lakhs Twenty Thousand) only has been realised and Rs. 30,000/- has been spent out of pocket. A sum of Rs. 1,50,000/- (One Lakhs and Fifty Thousand) only has been utilized for the purpose of National Seminar on Consumer Awareness: Problems and Prospects for which it was sanctioned

Certified that I have satisfied myself that the conditions on which the grants was sanctioned have been duly / are being fulfilled and that I have exercised the following checks to see that the money was actually utilized for the purpose for which it was sanctioned.

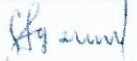
Kinds of checks exercised

- Cash Book
- Vouchers

Date: 23-12-2019
Place : Tezpur



For Shekhar Agarwal & Associates
Chartered Accountants


Shekhar Agarwal
(Proprietor)
Membership No. 310479
ICAI UDIN :19310479AAAA11097


Principal
Rangapara College


(Dr. Ranjan Kaita)
Principal
Rangapara College



RANGAPARA COLLEGE
TEZPUR :: SONITPUR :: ASSAM

Receipts and Payments Account (Grant received for National Seminar on Consumer Awareness)

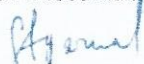
<u>RECEIPTS</u>		<u>AMOUNT</u>	<u>PAYMENTS</u>		<u>AMOUNT</u>
To	Amount received by UGC	1,20,000	By	TA & Honorarium	23,000
"	Members Contribution	30,000	"	Pre Conference Printing	22,337
			"	Publication	42,500
			"	Grocery	50,620
			"	Transportation	6,100
			"	Misc. Expenses	5,443
		<u>1,50,000</u>			<u>1,50,000</u>

Prepared on the basis of details submitted.

Date: 23-12-2019


Place : Tezpur

For Shekhar Agarwal & Associates
Chartered Accountants


Shekhar Agarwal
(Proprietor)

Membership No 310479

ICAI UDIN : 19310479AAAAA11097


Principal
Rangapara College




(Dr. Ranjan Kalita)
Principal
Rangapara College



Society/Industry:

It has been stated in the seminar by the Prof. Navan Barnah in his key note address that Legalisation and Government support extending infrastructural facilities to pursue the remedy have started lifting the consumers from being caught unaware. However, the consumers need to be alert, rational and should not act to be cheated in the disguise of so called simplicity. It has also been suggested for Mass campaign programme like "Jago Grahak Jago" by the Ministry of Consumer Affairs be made sustainable and vigorous and Educational Institutions should arrange Rural Consumer awareness programmes as extension service.

In a study on awareness towards the Life Insurance products it has been found that consumers are quite aware about the need of life insurance in their life and also they have detailed knowledge about their policies before investing in them. People are also nowadays aware of the benefits derived from investing in life insurance policies. Consumers are seen influenced by the brand image and also the attractive investment schemes offered by the insurance companies. The insurance agents are the most influential factors regarding the consumers' buying decisions of life insurance policies. Thus the Insurance Industry will get benefit from the finding of the study to develop their marketing strategy.

In a study to investigate the knowledge and awareness level of customers towards diversified products and services rendered by the Bank, it has been found that maximum respondents know about the ATM service but a small portion of the respondents know about the Electronic Fund Transfer. Banks can conduct awareness programme on various services offered by them and this will help to retain the existing as well as attract new customers.

In a study on cashless transaction it has been found that the awareness among the men is more than the female and among the young generation cashless traction has been found to popular. Government along with the banks should promote the cashless traction by conducting awareness camps in the rural areas.

In a study on E-commerce it has been stated that consumer prefer such facility due to time and cost saving and also for the accuracy of the system. It is necessary to promote the awareness on cybercrime so that e-commerce transaction can be more secured. Moreover it has also been suggested in a study to maintain simple and user friendly shopping sites to attract the rural consumers and the expand their business in the rural India.

In a study on consumer behaviour towards the Ayurvedic products, it has been suggested to improve the promotional element with the help of popular faces.

In the study on financial literacy among the farmers it has been found that they have poor level of unawareness. It is necessary to make small and marginal framers aware of different financial products with the help of different financial literacy programmes for effective financial inclusion.

How


W
(Dr. Ranjan Kalita)
Principal
Rangapara College



Now a days flower is an essential part of any event. In a study on floriculture it has been found that customers demand natural flower for decoration but dealers suggests artificial flowers due to durability and cost effective. Moreover customers face problems due to lack of standardization in terms of quality, price.

In a study on Muga industry it has been stated that maximum of the farmers prefers marketing by themselves to earn good return and also maximum of them prefer modern technologies. To improve the quality of the muga yarn, an initiative scheme can be introduced.

(Handwritten signature)


(Dr. Ranjan Kalita)
Principal
Rangapara College